

**MARTY MARTIN, JD MPA  
MARTIN LAW FIRM**



**MISSION FOCUSED**

**PERFORMANCE ORIENTED ©**

*“Thank you for your assistance during this formative process for our organization. You have been a vital asset in guiding us through the legal and policy aspects of being a non-profit. In addition, your wisdom in this area has been extremely influential in our development into what we hope is the start of an effective non-profit organization. We look forward to continuing to work with you over the coming years.”*

*Start up Client*

Marty Martin, JD MPA, Martin Law Firm advises nonprofit organizations and trains their boards and staff.

Whether you are a nonprofit association, church, charitable organization, school, foundation, or other nonprofit tax exempt organization, Marty Martin focuses on serving your nonprofit’s needs. He provides your nonprofit organization with a seasoned attorney’s knowledge, a nonprofit board practitioner’s experience, and an engaged teacher’s passion.

Let him put his unique range of legal, training, and consulting experience to work helping you achieve your mission.

**For more information, visit his website at: [www.martinlegalhelp.com](http://www.martinlegalhelp.com)**

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As a board member or executive director do you strive to build and maintain a *high performing nonprofit organization with integrity and relevance?*

**WHO HELPS YOU?**

# MARTY MARTIN, JD MPA HELPING YOU ACHIEVE YOUR MISSION ©

*Your nonprofit will be challenged by:*

*Rising demand for services*

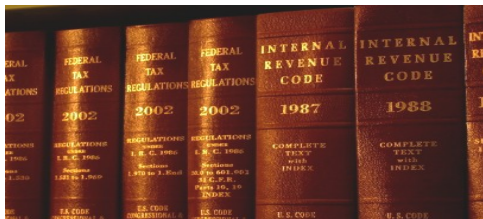
*Increasing board accountability*

*Enhanced organizational transparency*

## ***STARTING A NONPROFIT?***

Creating a nonprofit requires acts of vision, purpose, and, yes, law. You provide the former while Marty Martin will help you with the latter. Legal documents like your articles of incorporation, by-laws, and board policies establish a sound operating foundation for your nonprofit. They are an integral part of your IRS 1023 application seeking recognition as a tax exempt organization. How knowledgeable are you about them?

Marty Martin has helped others to start their nonprofit. He understands this process from a founder's perspective. Learn how to use your IRS 1023 both to strengthen your strategic plan and to secure IRS and state recognition of your tax exempt status.



**YOU HELP OTHERS.  
LET ME HELP YOU. ©**

## ***GOVERNANCE & MANAGEMENT?***

Your board is legally responsible for what happens. Often board members may have limited experience serving on a board of directors. How prepared are your board and staff for increasing legal and management requirements for:

*IRS regulations?*

*Conflict of Interest?*

*Fundraising?*

*Intermediate Sanctions?*

*Advocacy?*

*Unrelated business income?*

*Best Practices and Policies?*

*The 990?*

*Social enterprise?*

*Board Governance?*

Marty Martin will work with you to address the many legal, governance, operating, and funding issues needed for your board to fulfill their fiduciary duties and for your staff to operate effectively. Consider him as your general counsel and consultant.

## ***BOARD & STAFF TRAINING ?***

Successful nonprofits and their board and staff are learning communities. Whether working with a single board and staff or with a community group, Marty Martin provides engaging and interactive training through a variety of

means including seminar, webinar, and teleconference formats.

He has spoken before diverse audiences on behalf of: Harvard Business School; Harvard Kennedy School; Duke University Nonprofit Management Program; Western New England University School of Law; UNC School of Law; North Carolina State University; AFP; N.C. Center for Nonprofits; S.C. Association of Nonprofits; *Philanthropy Journal*; *Chronicles of Philanthropy*, and many others.

See his website for a listing of presentations and courses offered: [www.martinlegalhelp.com](http://www.martinlegalhelp.com).



*"Learned the need to convey to the board the seriousness of their commitment and responsibility. The need to face the divisive issues and not ignore them. Thanks for great insights and opening our minds to new approaches."*

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